



Planting new churches is like planting new trees.

Have you ever tried to plant a tree in dry soil? Hard, right?

Crossover Global seeks to do exactly that,

from a spiritual perspective.

Planting churches among unreached people groups is like planting new trees in desert lands. The Prophet Isaiah reminds us that God is in the business of doing new things! God brings life where there was death. God brings water where there was a desert.

This booklet celebrates God's wonderful works as He "makes a way in the wilderness and rivers in the desert" among 42% of the world's population who remain unreached with the Good News of Jesus Christ. To be exact, 4,000 new churches (trees) among spiritually dry lands.

With the establishment of 4,000 new churches, thus completing Mission Impact, we are excited to launch our new ministry phase: **Mission Multiply**.

I would like to invite you to glorify our Heavenly Father for the new churches planted and join me in prayer as we partner with Jesus as He fulfills His promise to build His Church among all nations.

Many blessings,

Ken Katayama

President



Behold, I am doing a new thing; now it springs forth, do you not perceive it? I will make a way in the wilderness and rivers in the desert.

Isaiah 43:19



A quarterly report on our church planting progress among the unreached.

Sign-up for Updates





Check out the latest Lower the Percentage

Motivated by God's global glory,
Crossover Global,
a church planting organization,
provides gospel access
by planting multiplying churches
among unreached people groups.

We understand that though spiritual needs are everywhere, access to the gospel is not! At Crossover Global we believe a people group has gospel access when they have "an indigenous church capable of evangelizing their own people."

Every New Church Planted Provides a New Point of Gospel Access!

On March 24th, I celebrated my fifty-first anniversary of giving my heart to Jesus Christ. For over half a century, I have followed my Lord and Savior. During these years, God has blessed me in many amazing ways. Very few of them, however, surpass the news that we reached our Mission Impact goal of starting 4000 new churches in March. Added to the 2000 churches we began previous to Mission Impact, God has now used us to plant 6000 total churches!

Ken Katayama called me with the news on March 23.1 joyfully received the announcement as an early spiritual birthday gift from the Lord! As I reflected over this outstanding blessing, I began to thank God for the many other ways that He has blessed us.

- For the salvation of tens of thousands of Muslims, Hindus, Animists, and Buddhists.
- ▶ For our incredible Crossover Global team of church planters.
- ▶ For the in-depth training, He has allowed us to develop over the years.
- For our many donors who have generously given for decades, so that we can provide the unreached with access to the powerful message of the gospel.
- ▶ For our administrative staff in Azerbaijan, Brazil, India, the USA, and Uzbekistan, who take care of so many details.
- ▶ For our president and leadership team, who inspire us to believe great things from God.
- For our board members who guide and protect us from making unwise decisions.

May we not allow His blessing to make us proud, taking our eyes off of Him and putting them on ourselves. Rather, may we rejoice in reaching this point in our journey.

May the accomplishment grow our faith in what God can do in us and through us.

May the fulfillment of Mission Impact motivate us to believe that God can and will use our Crossover Global team to reach our next ministry phase: MISSION MULTIPLY, which calls for us to plant 6,000 additional churches!

By His grace and for His glory,

Bill Jones

Founder & Chairman of the Board





By God's grace and the faithful work of our team, Crossover Global has completed Mission Impact! On, March 23, 2025 we received word the 4,000th church had been planted.

MINISTRY PHASES

Mission Moldova

1995 - 1999

GOAL: 5 Churches

Result: 11 Churches Planted

Mission Black Sea

2000 - 2008

GOAL: 100 Churches

Result: 100 Churches Planted

16:9 Initiative

2009 - 2011

GOAL: 25 Churches

Result: 58 Churches Planted

Vision 2020

2012 - 2019

GOAL: 2000 Churches

Result: 2000 Churches Planted

Mission Impact

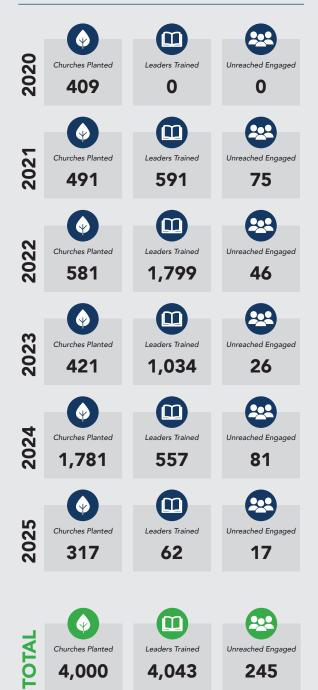
2020 - 2025

GOAL: 4000 Churches

Result: 4000 Churches Planted

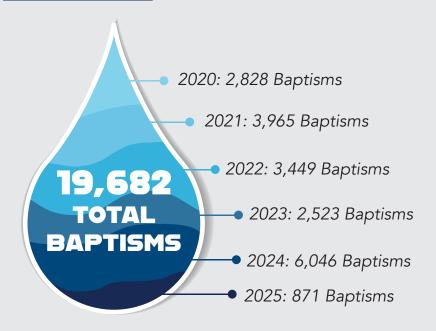
The following pages contain a report of the churches planted during Mission Impact around the world.

MISSION IMPACT KEY NUMBERS





BAPTISM IMPACT





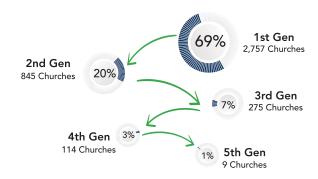
REGIONAL IMPACT



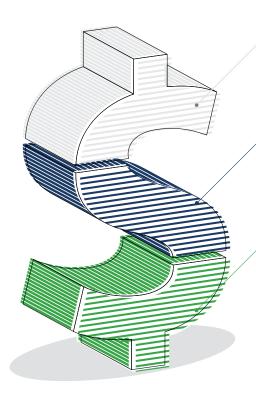
RELIGIOUS IMPACT



GENERATION IMPACT



FINANCIAL IMPACT



MENTORING

22%

of church planting funds were spent on travel for mentors to visit church planters to equip them for ministry.

TRAINING

44%

of church planting funds were spent on biblical church planting training for church planters.

GATHERING

34%

of church planting funds were spent on church gatherings, evangelism, and supplies.



\$6.9 Million



Over Five Years Resulting in

4,000 Churches Planted

approximately

\$1,725 PER CHURCH PLANTED

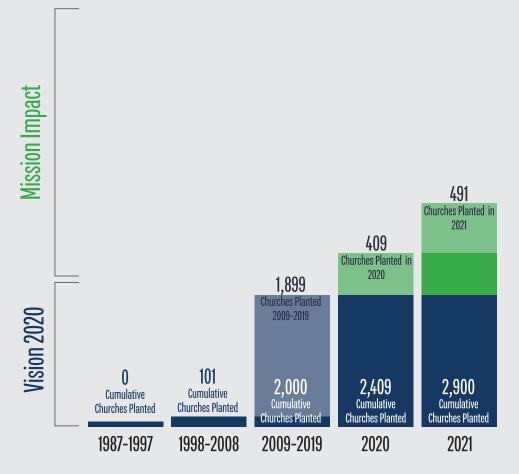




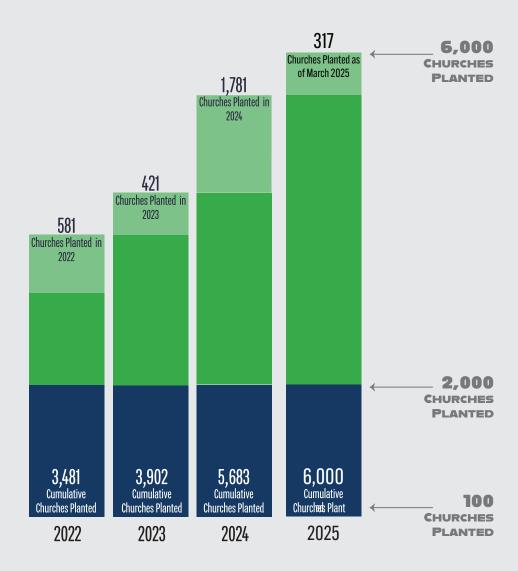
We are grateful for sacrificial giving and diligent prayers over the last five years!

May the Lord use these newly planted churches to produce fruit for God's global glory.

CUMULATIVE CHURCHES PLANTED







Jesus said to Peter that He was "building His church" (Matthew 16:18). At Crossover Global, we are "partnering" with Jesus, believing church planting to be the key to providing gospel access to unreached people groups.

At Crossover Global, we believe a church plant is a group of believers intentionally practicing Acts 2:42 — studying the Scriptures, fellowship, communion, and prayer — for the glory of God in their community and among the nations.

As the church plant matures from dependence towards independence, we help the church to become more organized, stable, and influential in its community, resulting in a church that is capable of reaching their own people and multiplying itself through the planting of more churches.



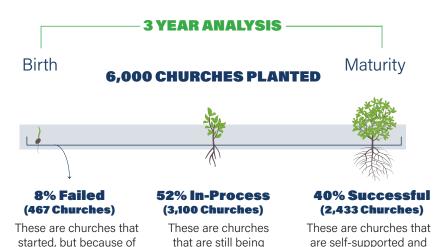
And they devoted themselves

to the apostles' teaching and the fellowship, to the breaking of bread and the prayers

Acts 2:42



For many years, Crossover Global has adopted an evaluation process that reveals a true measure of Kingdom Impact. We have committed to help newly planted churches reach maturity within three years from birth. Two key signs of church maturity is the ability to be self-led and self-supported. The churches that reach maturity, we call "successful." Those that do not reach maturity, we call "failed."



established but lack local

leadership or financial

independence.

persecution or lack of

responsiveness to the

gospel, were closed.

self-led three years after

being planted.



Our goal is to plant 6,000 brand new churches by 2027, giving us a cumulative total of 12,000 churches planted among unreached people groups.

This is an audacious goal!

We believe in Jesus' promise that He is building His church among all peoples and Scripture tells us that one day "a great multitude that no one could number, from every nation, from all tribes and peoples and languages, standing before the throne and before the Lamb, clothed in white robes, with palm branches in their hands" (Revelation 7:9). Spiritually, we believe in the promises of God.

Strategically, we seek to diligently honor God by focusing on three main activies in the next three years:





MOBILIZE 100 new pioneer church planters (Cross-Cultural)

We continue our focus to start new churches among people groups who have never been engaged with the gospel before.

- 1. <u>DEVELOP</u> strategic planning among unreached-unengaged people groups.
- 2. RECRUIT pioneer church planters.
- 3. <u>DEPLOY</u> pioneer church planters to plant new churches.



MATURE the 4,000 newly planted churches.

We seek to plant churches that will become mature in three key areas:

- 1. <u>SELF-LEADING</u> local church leaders leading the house churches.
- 2. <u>SELF-SUSTAINING</u> churches that are financially independent and can provide for the church's needs and the needs of its members.
- 3. <u>SELF-TEACHING</u> local church leaders can teach their own people.



MULTIPLY new churches out of the churches we planted (Same Culture).

We believe new churches should plant new churches. Here are two keys areas vital for multiplication:

- 1. <u>SELF-PROCLAIMING</u> local churches where their own members are committed to evangelize their neighbors.
- 2. <u>SELF-MULTIPLYING</u> starting new churches by sending their own members among their own people.

Join us in asking God to use our global team, prayer partners and committed donors as we together provide gospel access to unreached people groups.

"Let the favor of the Lord our God be upon us, and establish the work of our hands upon us; yes, establish the work of our hands!" Psalm 90:17

Ways to Give

The average cost of a church plant is \$1,725, which covers mentoring, training, and church gatherings. As we launch Mission Multiply, we seek to raise \$10.3 million over the next three years to plant 6,000 new churches among unreached people groups.

Will you prayerfully consider partnering with us?

Give Online



Scan the QR code or visit: www.crossover.global/give
Then select the category to make a donation.



Write a Check



Make check payable to Crossover Global. On the memo line, write the desired designation. Checks can be sent to Crossover Global: 7520 Monticello Rd, Columbia, SC 29203

Stock Contributions



Contact the finance office by email at hello@crossoverglobal.net or by phone at 803-691-0688





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